



South Carolina Department of Insurance

Capital Center
1201 Main St., Suite 1000
Columbia, South Carolina 29201

Mailing Address:
P.O. Box 100105, Columbia, S.C. 29202-3105
Telephone: (803) 737-6223

MARK SANFORD
Governor

SCOTT RICHARSON
Director of Insurance

Attention Consumers, Agents and Producers

Recently, promotional material surfaced in South Carolina recruiting the agent community to participate in sales of a zero premium life insurance policy. The promotion indicates the product is approved for use in South Carolina but fails to identify the insurance company or the specific product. The insurance company and the product of this promotion have yet to be identified by the Department. Without this information, we are unable to determine whether a similar product or marketing method has, in fact, been approved by this Department. We are looking into this issue. **YOU ARE ADVISED TO USE CAUTION IN CONSIDERING THIS PROGRAM UNTIL DETAILED INFORMATION IS OBTAINED ABOUT THE PRODUCT AND THE PRODUCT CAN BE THOROUGHLY REVIEWED.** If you have information that specifically identifies this product, please contact Everick Patterson, Chief Investigator, by phone at 803-737-6092 or by email at: epatterson@doi.sc.gov